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| ABOUT  JONATHAN REICHENTAL  Dr. Jonathan Reichental is a multiple-award-winning technology and business leader whose career has spanned both the private and public sectors. He’s been a senior software engineering manager, a director of technology innovation, and has served as chief information officer at both O’Reilly Media and the City of Palo Alto, California.  Jonathan is currently the founder of advisory, investment, and education firm, Human Future. He holds several degrees including a Ph.D. in Information Systems. He is an adjunct professor in the School of Management at the University of San Francisco and instructs at several other universities.  He has written three books on the future of cities: [*Smart Cities for Dummies*](https://www.amazon.com/Smart-Cities-Dummies-Computer-Tech/dp/111967994X), [*Exploring Smart Cities Activity Book for Kids*](https://www.amazon.com/Exploring-Smart-Cities-Activity-Book/dp/1737609908), and [*Exploring Cities Bedtime Rhymes*](https://www.amazon.com/Exploring-Cities-Bedtime-Rhymes-STEAM-Powered/dp/1737609924/ref=sr_1_2?crid=12Q3KNZMFVGMI&dib=eyJ2IjoiMSJ9.3prKCCxOHxMj9WgJ1YE3hnMzL8Nx_TzDtaodZ8uVXJUVVqwjwRpjk5Q2MJg14bvt.SIkkJQ5ojtyb_b2Oz5YzIL2RD5TZ7Mi0rwTnxHnk-ow&dib_tag=se&keywords=Exploring+Cities+Bedtime+Rhymes&qid=1723123891&s=books&sprefix=exploring+cities+bedtime+rhymes%2Cstripbooks%2C105&sr=1-2). |





LEADERCAMP

## CLOUD COMPUTING

### THE BACKBONE OF DIGITAL TRANSFORMATION

WITH

JONATHAN REICHENTAL

MAY 15, 2025

Unlock the power of cloud computing and take a significant step forward in your digital transformation journey. This comprehensive one-hour course provides an in-depth exploration of cloud computing fundamentals, equipping you with the knowledge needed to harness its full potential. You will learn about the core concepts, key benefits, and different cloud service models, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS).

Additionally, the course covers essential topics such as scalability, cost efficiency, security considerations, and best practices for successful cloud adoption. Whether you are an IT professional, business leader, or entrepreneur, understanding cloud computing is crucial for driving innovation, enhancing operational efficiency, and fostering business growth.

Join Jonathan’s upcoming Leadercamp—*Cloud Computing: The Backbone of Digital Transformation*—to gain a clear understanding of how to strategically leverage cloud technology to streamline processes, improve collaboration, and create a competitive advantage in today’s fast-evolving digital landscape.

PARTICIPANTS WILL LEARN TO:

* Understand the fundamentals of cloud computing.
* Identify the benefits of cloud adoption.
* Recognize best practices for cloud implementation.
* Leverage cloud computing for business growth.

#### PREPARING FOR THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about Jonathan Reichental, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you’ve learned.

##### About This Guide

This guide will help you prepare for and facilitate the program ***CLOUD COMPUTING: THE BACKBONE OF DIGITAL TRANSFORMATION***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

##### The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

##### Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, click on the Zoom link for the Leadercamp so that it’s ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

##### For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

#### APPLY WHAT YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

What were the most significant insights you gained from Jonathan Reichental's Leadercamp on cloud computing as the backbone of digital transformation?

How do you plan to apply the core concepts of cloud computing you learned to your current projects or future initiatives?

Can you identify specific benefits of cloud adoption that resonate with your organization's goals and challenges?

What security considerations discussed during the Leadercamp do you think are most crucial for your organization to prioritize in its cloud implementation strategy?

In what ways do you see cloud computing improving collaboration and operational efficiency within your team or organization?

How can you leverage the best practices shared in the Leadercamp to ensure a successful cloud implementation within your organization?

What steps will you take to strategically integrate cloud technology into your processes to gain a competitive advantage in the digital landscape?